



City Contact Information



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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.

For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



Demographics (County Limits)



Population
9,049



Average Age
42.4



Daytime Population
7,766



Household Income (Median)
\$53,281



Number of Households
3,722



Household Income (Average)
\$69,207

Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

Nora Springs, IA	1451 Zinnia Ave
Montezuma, IN	135 E. Crawford Street
Rising Sun, IN	516 High Street
Kentland, IN	197 N 7th St
Girard, KS	800 W Saint John St
Gilman, IL	610 S Crescent St
Garnett, KS	308 N Maple St
Afton, OK	21761 S Highway 69
Cleveland, OK	305 S Broadway St
Caney, KS	505 Black Dog Trail
Lindsborg, KS	126 E Lincoln St

Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. Let us know how we can help you find a site!



Restaurants



Automotive



General Merchandise

Demographics (Custom Trade Area)



Population
25,719



Number of Households
10,344



Household Income (Average)
\$67,897



Household Income (Median)
\$53,671



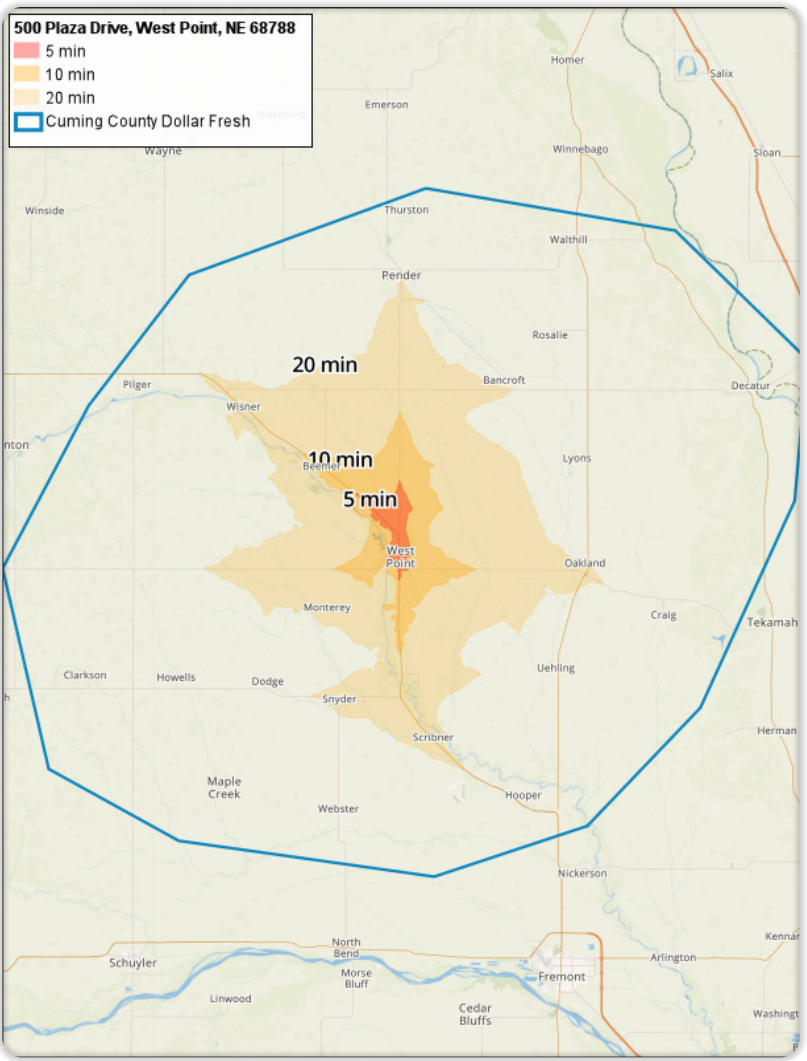
Average Age
42.5

Daytime Population 21,342 (Custom Trade Area)



CUMING COUNTY, NEBRASKA

Market Guide



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2020 Estimated Population	3,550	4,100	6,114
Daytime Population	3,941	4,318	5,512
Median HH Income	\$46,637	\$47,954	\$50,648
Number of Households	1,503	1,712	2,511

	5 Minute DT	10 Minute DT	20 Minute DT
2020 Estimated Population	2,787	4,473	9,309
Daytime Population	3,095	4,682	8,556
Median HH Income	\$44,953	\$48,446	\$50,851
Number of Households	1,202	1,875	3,881

*Source: STI PopStats

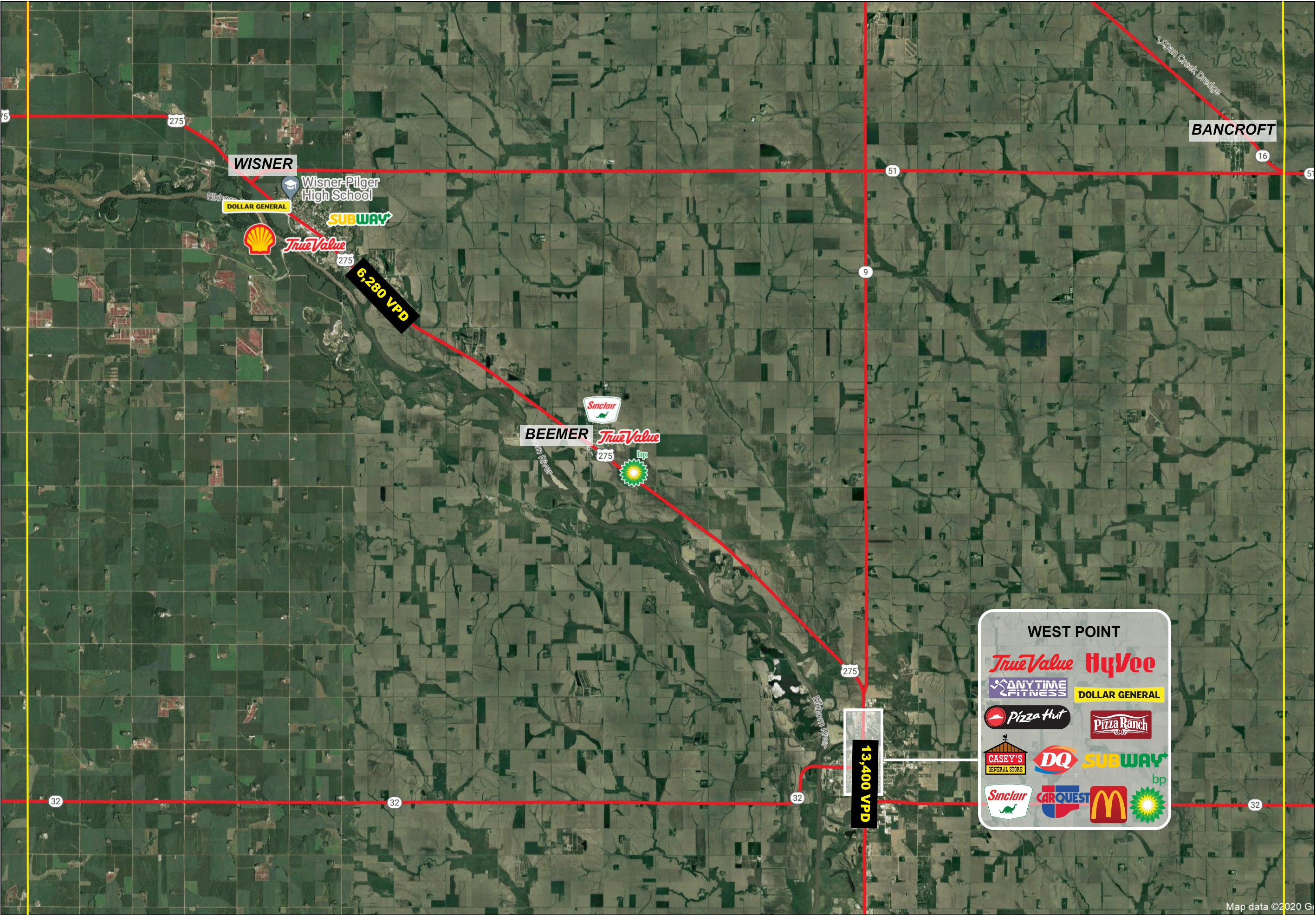


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CUMING COUNTY, NEBRASKA

Major Retail & Restaurants